



FOR IMMEDIATE RELEASE:

**CLASSIC ROCK LEGENDS ASIA
& APPLE/QUICKTIME LAUNCH
"AN EXTRAORDINARY LIFE"
INTERACTIVE VIDEO CONTEST**

**WINNING ENTRY TO BE CHOSEN AS
ASIA'S OFFICIAL MUSIC VIDEO**



Prizes Include:

- » Custom Etched ASIA MacBook Air
- » Custom Etched ASIA iPod
- » Apple Final Cut Studio 2

Acclaimed British progressive / classic rock group **ASIA** have announced the launch of the '*An Extraordinary Life*' - **Apple QuickTime Video Contest**. The grand prize winner will receive an **Apple MacBook Air**, custom laser-etched with the iconic Roger Dean artwork from ASIA's latest album *Phoenix*. The 2nd place winner will receive a copy of **Apple Final Cut Studio 2**, and the third place winner will receive a customized ASIA laser-etched **4GB iPod**.

Enter now at www.asiavideocontest.com by downloading live footage and creating a music video for ASIA's "An Extraordinary Life". Fans can use photo recaps of their life, CGI graphics, or even family snapshots; it's a golden opportunity to work with one of rock's most iconic bands, showcase an "extraordinary life" and create ASIA's new official video at the same time.

"An Extraordinary Life is among the best tracks we've ever recorded, and I believe could go on to be another ASIA classic." – **John Wetton**

Recorded by all four original members (Geoff Downes, Steve Howe, Carl Palmer and John Wetton), 'An Extraordinary Life' is one of the standout tracks on ASIA's new full-length album *Phoenix* - the band's first studio album since 1983 that marks a return to the classic original ASIA sound. *Phoenix* was released on CD and digitally on EMI America (North America) and on Frontiers Records (rest of the world) in April 2008.

To enter, mail your final video in DVD NTSC video format to:

**Asia Video Contest
1750 N Vine St.
Hollywood, CA 90028**

Full rules and terms at www.asiavideocontest.com

P: 323.461.4230
F: 323.461.4229

6565 W. SUNSET BOULEVARD, SUITE 511
HOLLYWOOD, CA 90028

INTERNET MARKETING
AND PROMOTION

ON TARGET MEDIA